

University Council

**Student Engagement and Success
Goals for the UC year ending April 30, 2018**

Goal	Priority Number	How Will Goal Be Measured?
Continue working with Communication Committee to exam texting and other possibilities to improve communication of important information to students (i.e. enrollment dates, financial aid deadlines, etc.).	1	<p>Pilot texting and report on effect.</p> <p>Development of UA app with notifications option (in process; the Communications Committee is working on this). Report on student use possibilities: registration, advising, financial aid.</p> <p>Report on efforts with DDS about using Brightspace for global announcements.</p>
Encourage use of “Help A Zip” by faculty and request feedback to that faculty member.	2	Develop a communication that reports the successes of Help-A-Zip that can be shared without infringing on privacy.
Develop communication to faculty to encourage use of “Class Roster Verification” link on class roster to report students who have never attended or have stopped attending throughout each semester.	3	<p>Communicate to faculty 1) this tool exists, 2) how to use it, and 3) that it can be used at any point in the semester to indicate a student is either not attending or is sporadically attending.</p> <p>Reminders be could sent at different times in the semester.</p>
Examine central unit advising system and other advising models to determine most successful delivery practices regarding registration, academic advising, and mentoring, and the role faculty and advising play in retention and student success.	4	Make an evidence-based recommendation explaining the differences between registering, advising, and mentoring as well as the importance of the role of faculty.